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MERRY CHRISTMAS!

EAST BAY LABOR JOURNAL

THE ONLY OFFICIAL NEWSPAPER OF ORGANIZED LABOR IN ALAMEDA COUNTY

"Were it not for the labor press, the labor movement would not be what it is today, and any man who tries to injure a labor paper is a traitor to the cause."

—Samuel Gompers,

Volume XXVIII, Number 9

Oakland, California, Friday, December 24, 1954

Single Copies Five Cents

REPORT —TO OUR READERS-OWNERS

'Calculated Instrument'
Dr. Goodrich C. Schaufler of Portland, Ore., told a convention of physicians in Chicago recently that illegitimate births among girls in the teen-age bracket have doubled in the last 15 years. He said:

"It must be recognized as a background to the observation that there is a greatly increased awareness of sex in the younger group, stimulated and maintained by sex hysteria, which is a calculated instrument of modern journalism and so-called entertainment trends."

That is a telling and useful phrase: "sex hysteria . . . a calculated instrument of modern journalism."

Unfortunately, many labor papers imitate the commercial dailies by using this same "calculated instrument." They display pictures of a certain well known type for that sole purpose, usually with a hypocritical smirk informing the reader in the caption that the female in question belongs to some AFL outfit.

★ ★ ★

Victorian? Puritan?
Any newspaperman who opposes this practice is promptly informed that he is a Victorian, or, most devastating of all, that he is a Puritan.

But Dr. Schaufler doesn't talk in terms of Victorianism or Puritanism. He talks in terms of blood and flesh and brain realism. He says "some girls scarcely into adolescence suffer from a bosom inferiority complex" which is dangerous to their mental health, and adds:

"In my own practice I have had one attempted suicide and several serious and total derangements contingent upon real or fancied breast irregularities."

These are serious matters, not to be lightly brushed aside by sneers at assumed Victorianism or Puritanism. Every labor man or woman with young girls in the family has not only a right but a duty to pay earnest attention to this subject, and to stop and realize the damage the press is doing with this "calculated instrument."

★ ★ ★

Assault on Civilization
East Bay Labor Journal during the past years has been sneered at repeatedly because of its inflexible policy of excluding this "calculated instrument" from its columns. We're glad to have those sneers.

The labor press, we believe, should not shamelessly imitate the average commercial daily in the innumerable devices employed to exploit the lowest taste, the most vulgar impulses. Rather the labor press should try to set a good example, to be more decent, more civilized in all respects than is the average commercial daily.

This particular "calculated instrument" of which Dr. Schaufler speaks is only one of the many utilized by the dailies. Much of the corruption that afflicts our sports world, for example, is directly due to this field by the dailies. This undue publicity builds up huge gate receipts, huge temptations, until clean sport is befouled with dirty racketeering.

In none of these matters should the labor press assist the daily press in its assault on civilization.

Willard Nelson Elected Milk Drivers' Trustee

Willard Nelson was elected a trustee of Milk Wagon Drivers 302 at a special runoff election held last Friday at Cooks Union Hall.

Following the election, a regular special meeting was held during which all newly elected officers were installed for the ensuing term.

School Figures Show How Southern End of This County Is Growing

In 1947 the total number of graduates from the four rural high school districts in southern Alameda county was 635.

This year these districts have a senior class enrollment of 1366.

County School Superintendent Vaughn D. Seidel estimates that by 1960 there will be twice as many in the senior class of the four schools, and that by 1966 the number will be 4000.

During the past year, school enrollment in the rural and suburban southern end of the county increased 13.4 percent as compared to 3.1 percent in the northern urban end of the county, says Seidel.

OFFICIAL NOTICES

The following unions will find notices of important meetings called by their officers on page 3 of this issue of the Journal.

CLETERS AND LUMBER HANDLERS 939 SHEET METAL WORKERS 216 PLASTERERS 112 HAYWARD PAINTERS 1178

27th General Convention
1951
UNITED BROTHERHOOD
CARPENTERS AND JOINERS
OF AMERICA



CARPENTER CONVENTIONEERS—Shown above are some of the prominent East Bay local representatives who attended one of the most interesting and successful conventions ever held by the United Brotherhood of Carpenters & Joiners of America. This one, the 27th General Convention, was held in Cincinnati, Ohio from November 15 through November 20, 1954. Pictured (left to right) are Joseph F. Cambiano, president of the State Council of Carpenters and International Executive Board member; Charles Roe, business representative of Hayward Carpenters 1622; John J. Walsh, president of Carpenters 36; Earl Risley, business representative of Local 36; Chester R. Bartalini, secretary of the San Francisco Bay District Council of Carpenters; and Ernest Crow, Local 36 financial secretary. The huge masses of flowers in the foreground represent more than 1250 roses and gardenias donated and shipped to Roe by the Hayward Area Chamber of Commerce.

CHRISTMAS MESSAGE FROM NEIL HAGGERTY

By C. J. HAGGERTY, Secretary-Treasurer
California State Federation of Labor

For almost 2,000 years the world has been moved by the message of brotherhood which came from Bethlehem.

The inspirational life of American labor owes its existence to the vision which its early leaders caught of man imprisoned in an industrial society.

To be sure, the labor movement means more than this, but unless its economic ambitions are seriously tied to a sense of social consciousness, it must perish before superior material power.

In the pursuit of immediate goals we tend by nature to forget that grasp of brotherhood which united workers against a common tyranny. In success, we forget our origins. Or worse, we deny them. The disease is contagious. And fatal.

The problem requires a renewal of labor faith, a recognition that the movement is something more than a five and dime counter for the negotiation of progress without flesh and blood.

Again, from the purely practical point, we can have no functional unity without a sense of brotherhood. Whatever our disputes, we are of one family. Whatever our conflicts, we are still our brother's keeper.

Hence, both our social and economic traditions direct us back to days when harassed and hunted men founded our movement. This is not to reverse the calendar, but only to claim the noblest of our 19th century origins. Our origins of brotherhood, for example, whereby an injury to one was accepted as the concern of all.

As workers in a common struggle, may we share a merry and a thoughtful Christmas.

Only Liberal Demo Paper in L. A. Sold To Anti-Laborites

The Daily Mirror of Los Angeles, belonging to the Chandler family which publishes the bitterly anti-labor Los Angeles Times, has bought the Los Angeles Daily News, the only Democratic liberal paper in the big city to the south.

Publisher Clinton D. McKinnon, the former Congressman who was the Democratic candidate for the Senate against William F. Knowland in 1952, said the name, circulation lists, and certain features were being sold to the Chandler paper.

Other officers elected for the coming year included C. Silveria, president; J. H. Fredericks, vice-president; Franklin C. Hesse, recording secretary; L. O. Blodgett, warden; and Franklin C. Hesse, Joseph Vaira and Charles Young, trustees.

Executive Board members elected were L. E. Cox, Frank Esperance, J. H. Fredericks, Eddie Gregg, George Haskins, L. H. Thomas and Joseph Vaira.

Delegates to the Alameda County Building Trades Council: Fredericks, Silveria and Summers.

Delegates to the Contra Costa BCTC: R. H. Shelton and Summers.

Members of the Conference Board: Esperance, Gregg, Phalan, Summers and Vaira.

Labor Temple Association: business agent: Summer.

Delegates to the San Francisco BCTC: R. H. Shelton and Summers.

Delegates to the San Francisco Building Trades Council: Fredericks, Silveria and Summers.

Delegates to the San Francisco Northern District Council: Davis, Dillashaw and Foster.

James Welsh appointed to the Industrial Accident Commission by former Governor Earl Warren, resigned last week to make room for Synon on the commission, and was transferred to the Governor's staff as personal legal counsel.

Right after the November election, Synon, who now takes a cut of \$1000 a year, was riding high in the direction of the \$16,000 a year job as San Francisco port director under the State Board of Harbor Commissioners.

Two days after the election returns were in officially, on November 5, Chairman Ward H. Walkup of the 3-man Harbor Board demanded the resignation of the then port director, Robert H. Wylie, and said he wished to have Synon put in Wylie's place.

When Board Member Dwight L. Merriman asked what qualifications Synon had for the highly technical job, Walkup was reported in the press to have replied:

"Look at the election returns, and you'll find out."

Harbor Board Member Harold Lopez of Teamsters 208 backed Walkup, but Merriman raised so big a row that action was delayed on Synon's appointment.

In the meantime Synon was asked a question by a newspaper reporter about a big insurance policy for the Harbor Board which had been steer to a friend of Synon's, and Synon announced that he had decided not to accept the port director's job.

Synon insisted that if the newspapers looked into the whole insurance matter, they would find out a lot, and mentioned Golden Gate bridge insurance policies in that connection.

Harbor Board Member Lopez is now backing Merriman in insisting

Jim Quinn Job to Be Non-Elective?

Teamos Buy Stock In Montg'y Ward's

There is no longer any reason why members of the State Board of Equalization should be elected officials, in the opinion of most tax experts, says Assemblyman Caspar Weinberger, San Francisco Republican.

Weinberger says this was brought out at hearings held by his interim committee, the idea being that now that liquor control has been taken from the Board of Equalization, it is little more than a tax appeals board.

Weinberger's committee had much to do with getting Proposition 3 on the November ballot which set up the new Alcohol Beverage Control arrangements which Col. Leitch is to head.

James H. Quinn of Oakland, who carries a card in Steamfitters 342, is the Board of Equalization member for this district.

In January of this year the Wall Street Journal reported that the International Brotherhood of Teamsters has dipped into its rich treasury and bought in the open market about a million dollars worth of the common stock of Fruehauf Trailer Co.

The Teamsters have for some time been making an organizing drive on the company.

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HOW TO BUY**Discount Selling 'Plans'**By SYDNEY MARGOLIUS
Labor Consumer Advisor for Labor Journal

Have you come across any of the "club plans" which have been spreading around the country recently? If not, you probably will. They are growing fast.

The way these clubs operate, a merchandise company supplies the "secretary" (one of the women in the club) with a catalog. The club members each pay "dues" into the club's fund, generally \$1 or \$2 a week, select the merchandise they want, and the secretary sends in one order each week from the pooled "dues" for the week.

The company that supplies the merchandise gives each member a premium, and also gives the secretary a premium for each order. For example, in one of the largest plans, a member who pays \$1 a week for 12 weeks gets \$12 worth of any goods she selects, and her choice of a premium claimed to be worth "up to \$3." The secretary also gets a premium worth "up to \$3" with each order.

The idea has an advantage for people who would otherwise buy on installments. You escape any installment fee and the other evils of overcharging you often encounter in the more unscrupulous installment stores. Instead, the members pool their weekly payments and take turns ordering—a kind of mutual "layaway" plan.

CHECK THE 'PLAN'

But the premiums offered may or may not reduce the prices of the merchandise itself below what you would pay in the more reasonably-priced stores, discount houses, co-ops and mail-order catalogs. One "club plan" catalog this department examined, offers "list prices" on electric appliances like vacuum cleaners, mixers, etc. Nowadays many stores give outright discounts of 15-25 per cent off the list prices on such goods—not only regular discount houses, but many neighborhood dealers and even some department stores. Also, the consumer co-ops, large mail-order houses and department stores have their own brand appliances often offering savings of 15-20 per cent from the list prices of nationally-advertised brands. The premiums offered by the "club plan" would bring the list price of "hard goods" to about the same level as prices charged by many cut-price dealers these days.

However, on soft goods like clothing, linens, blankets, etc., the savings claimed by the club plans are more dubious. The prices in the club-plan catalog this department examined, are definitely higher than those of a large mail-order house with which they were compared. For example, a foam-rubber pillow is listed in the club-plan catalog at \$6.98; by the mail-order house, at \$4.88 (30 per cent less). Full-size sheets of the same brand are \$6.98 a pair in the club plan; \$5.28 in the mail-order catalog. A 12-piece towel set is \$6.70 compared to \$4.60. A five per cent wool blanket is \$6.45 in the club catalog; \$2.69 in the mail-order catalog. (Neither of them is worth buying for warmth).

Even considering that the club plan pays all shipping charges, and gives you a premium worth from \$1 to \$3 on a \$12 order, you can still buy the same soft goods in some cases for less, and in other instances for the same money, from retailers who operate on

Women in This World
By EDITH McCONN

ALONG ABOUT NOW, when we've got this Christmas all wrapped up, both literally and figuratively, we are often in the mood of old Scrooge before his conversion.

Why all this fuss and bother? Why do we put ourselves through this nerve-wracking process every year?

Our feet ache. Our backs ache. Our pocketbooks are full of nothing but empty pain!

Is Christmas worth it, we ask, cynically.

The answer our hearts give is: "Yes! it is!"

It is true that we've got far too much materialistic about Christmas. It is true that many of us are too much inclined to think of the gift rather than the thought behind it.

But without Christmas, what would the year be?

We could make Christmas a lot better. We could put the emphasis on love and faith rather than upon turkeys and toys.

We could think more of the song of the Angels, rather than about the gifts of the Magi.

But with all its faults, Christmas is the high point of our year. We look toward it for many months. For many months we look back upon it.

It is our great and blessed holiday!

Let's never give up Christmas!

AFL Teachers to Urge \$4000 Minimum Salary

SACRAMENTO — A minimum salary of \$4,000 a year, non-discriminatory hiring of teachers with regard to race, color, age, sex or creed, and other proposals which the AFL California Federation of Teachers plans to present to the next session of the state legislature, will be highlighted at the federation's annual convention to be held in the Sacramento hotel here (December 27, 28 and 29) Monday, Tuesday and Wednesday.

Ben Rust, of 781 Ventura St., Richmond, president of the teachers' federation, announced a convention program that will include addresses by Congressman John Moss of Sacramento and by Franklin Williams, regional director of the National Association for the Advancement of Colored People.

1,783,545 Stayed Away From Polls November 2

The lowest percentage of registered voters since 1948 cast their ballots in the November general election, Secretary of State Frank M. Jordan announces.

The percentage of registered voters casting ballots in general elections has run this way: 1954, 69.6%; 1952, 86.85%; 1950, 73.32%; 1948, 62.95%.

A total of 4,101,692 voted in November. This means that 1,783,545 of the 5,895,237 eligible voters stayed home on election day.

CLARENCE N. COOPER MORTUARIES**Holiday Greetings****Frank J. Youell**

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SAN LEANDRO — 1509 East 14th Street, LO 8-7942

Assembly Unit Asks Crown Recount; Lincoln-Smith Battle Intensifies

The Assembly Elections Committee, sitting in Los Angeles, has recommended to the Assembly that a recount of the ballots in Alameda county's 14th Assembly District be made.

The request for the recount was made by Robert Crown, Democrat, who on the face of the count lost by 54 votes to incumbent Republican Randal F. Dickey.

It has been assumed that Crown if seated in the Assembly will vote for Assembyman Luther H. Lincoln, Republican, of the 15th District in Alameda county, for Speaker of the Assembly. The scrap between those supporting the candidacy of Lincoln and those for Glen

dale Republican, H. Allen Smith, has been intensifying. It has gotten tangled up with a dispute between East Bay and San Francisco over the proposed new bridge.

At least Mayor Elmer E. Robinson of San Francisco declares that the bridge issue is involved. Robinson has come out for Smith against Lincoln on the ground that Lincoln was opposed to the southern crossing, and that, moreover, Assemblyman Thomas W. Caldecott of the 18th District in Alameda county would have so much control in the Assembly that legislation adverse to San Francisco might pass.

Lincoln, who has the support of most of the AFL as his labor record, though not wonderful, is felt to be much better than Smith's.

Smith contends that "the effort to revise the controversy over a new bridge of the Bay and inject it into the contest for Speaker of the Assembly is irresponsible and completely unwarranted."

Lincoln is backed by the Knowland forces, and Smith by those friendly to Vice President Nixon.

In his insistence that the southern crossing scrap should not be dug up points out that Smith voted against the money needed for a survey to determine the feasibility of constructing the southern crossing.

Lincoln adds that Knowland and Smith are not really down on Eisenhowe, but he hates Nixon: "he's so bitter against his

face that he will automatically oppose anything Nixon favors.

Since the Vice President is the "Voice-of-Ike" on Capitol Hill, this has the psychological effect of putting Knowland at odds with the Administration on almost every issue."

Pearson adds that Knowland and Nixon may not run again, and that he, Knowland, may be nominated as the leading conservative: "This explains why Knowland declined comment recently as to whether Ike should be drafted."

Lincoln and Nixon are generally considered rivals for the 1956 nomination for the Presidency if Mr. Eisenhower decides not to run again.

Lincoln's insistence that the southern crossing scrap should not be dug up points out that Smith voted against the money needed for a survey to determine the feasibility of constructing the southern crossing.

One prominent labor man supporting Smith is Anthony F. Bal-

FROM THE EDITOR TO THE LADIES:

700 WIVES of dock workers in Britain read in the paper that their husbands were making a certain amount per week.

The men had been telling their wives they made much less than that.

They had so much trouble explaining the discrepancy to their wives that they went on strike, demanding that the newspaper make a correction. But the editor insisted he was correct in his original story.

So the dockers got the chairman of the employers' association to issue a statement that the men didn't get that much pay per week.

WHAT'S SIGNIFICANT about it, though, is that the episode once more brought out the fact that British workmen on the whole never tell their wives how much they earn. Husband hands wife some money to run the household, and the rest is his. How much it is he just doesn't tell.

A report based on a survey made recently shows that less than half the women in Britain know how much their husbands make, and not only that, but a great many of them handle the total budget for the family.

IN FACT, not long ago an amusing cartoon was published, showing a man, having handed his unemployed pay envelope to his wife, saying:

"You've been quite cheerful lately, dear. Have I had a pay raise?"

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HOLIDAY GREETINGS

OAKLAND FLORAL DEPOT

Member of Gardeners, Florists and Nurserymen's Local No. 1206

928

Need Pipefitters For Arabia Work

By JIM MARTIN

The Bechtel Corporation has notified this business office that due to the Far East situation, work has been held up temporarily on their Korean projects. When additional information is received it will be published in this paper.

However, Mr. Hank Williams, Industrial Relations Director for the Bechtel Corporation, has informed our office of the need of six refinery pipefitters and four instrument pipefitters for work in Saudi Arabia. These men must be capable of working from prints and drawings on the installation and construction of refinery units.

Men to be considered must be between the ages of 26 and 50. However the company will not exclude qualified men who are a little beyond the age of 50. Anyone who is interested in this work should contact Mr. Hank Williams either by telephone at D'Douglas 2-4032 or in person at 150 Sansome Street, San Francisco. The office hours are 8:30 a.m. to 5:30 p.m., Monday through Friday.

The business agents, Lou Kovacevich and Jim O'Donnell, the office girls and the writer wish to extend to the membership, the labor movement and to their friends a very Merry Christmas and a Happy New Year.

Watch It With Watchmakers

Watchmakers Still Picketing Store

By GEORGE F. ALLEN

About all we have to report this week is that we are still picketing John Carbone in Burlingame, and inasmuch as it is the time of the year when stores remain open in the evening, we have a long shift. Therefore, there is no other outside activity.

We wish to extend to each and everyone, our wishes for a Very Merry Christmas and Happy New Year.

Phone Company's Holiday Festival

Bulging Christmas stockings for tiny patients at the East Bay Children's Hospital. That's the target of 23 Corta Madera telephone girls, says a Pacific Telephone press release.

They have stuffed and dressed close to 150 rag and plastic dolls, and collected assorted toys for the boys which will be taken to the Hospital at 5105 Dover Street, Oakland, Monday (December 20).

The idea originated last September, with Mrs. Pearl Pine, of 64 Madrone Avenue in Larkspur. She passed it along to the other operators.

"The Night Before Christmas" and the "Story of the Nativity," was told on television again this year by Mabel Beaton's Marionettes.

The half-hour show was on Station KPIX-TV, (Channel 5) at 7:00 p.m. on Thursday, (December 23) said Dave Brown, telephone district manager here.

93,000 Filed Jobless Claims During November

An average of 23,300 claimants per week filed for unemployment insurance benefits in California during November. This means that more than 93,000 claims were filed during the month.

These more than 93,000 claims during November of this year contrast with the less than 77,000 claims filed in November a year ago, and with more than 79,000 in October of this year.

State Employment Director William A. Mekett says in giving out the weekly figures says that "This year's 18 percent increase in claims load between October and November" are due to seasonal factors.

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1105 Franklin Street
Oakland 7, California

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of Alameda County.

December 24, 1954

OPINIONS

BOB CROWN

Editor, Labor Journal:

I read with interest your article concerning me in the December 10 issue of East Bay Labor Journal. I want to correct some of the statements attributed to me in a talk before the Democratic Luncheon Forum at the Showboat Restaurant in Oakland on December 2, 1954.

You wrote that I said, "In fact, the political reporter for a certain big Republican paper rushed in and told me, 'Don't concede. You're 41.' I did not make this statement."

You also report that I said, "So here's a candidate just a few years out of law school who's fighting hard for the Democrats and finds the Republicans feeling that the fate of the Assembly speakership and control of the California delegation to the Republican National convention of 1956 hangs on him." This is partly true and partly incorrect. The quote should have been, "I find Republicans interested in my election because of my preference for one of the speaker candidates."

It would be presumptuous and incorrect for me to assert that I in any way might have something to do with the Republican National Convention. In the interest of accuracy I would appreciate your printing this letter in your next issue.

Sincerely,
ROBERT W. CROWN
Dec. 16, 1954

Editor's Note: If it is convenient for Mr. Crown to have his disclaimer published, we are glad to do so, withholding any comment as to the reliability of his members.

★ ★ ★

YORTY

Now that the campaign is over, I feel we can look back with satisfaction on the progress made by our Party in spite of difficulties which proved temporarily insurmountable.

I am deeply grateful to you for the part you played in the campaign. It is my hope that our pleasant association can be maintained in the future and that I will have opportunity to continue to work with you toward a Democratic victory.

Sincerely
SAMUEL W. YORTY
P. S. Mrs. Yorty joins me in wishing you and yours a real happy Holiday season.

Dec. 14, 1954

★ ★ ★

COEXISTENCE

Too many Englishmen think that pleasant chats must lead to lasting agreements, too many Americans that warlike howls are an answer to basic problems. Policy is something more than the smiles of European diplomats, however clever, or the scowls of American Senators, however virtuous. If there were real leadership on either side of the Atlantic, it would find a way to explain these simple truths and remove three-quarters of the needless mutual mistrust.—Hugh Seton Watson in Manchester Guardian.

★ ★ ★

LABOR UNITY

I believe that neither the CIO nor the AFL can lay down any preconditions as to the terms upon which organic unity can be achieved. If we were, either of us, to lay down preconditions, then I think that would be a guarantee that labor unity cannot be achieved.—David McDonald, president, CIO Steel Workers.

★ ★ ★

MARX CAUGHT

The present tax system was conceived by Karl Marx to liquidate the middle class.—Kenneth R. Fearing, vice president, National Association of Manufacturers.

★ ★ ★

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When making purchases always ask for the union label. If building a home or repairing one see that the men doing the plumbing or steamfitting work, painting job, etc., belong to the union. Ask to see their Card. Boost the union emblem and help yourself. Patronize and demand the following union cards:

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Home office: Bloomington, Illinois

Many industrial plants and schools have had this service installed as protection for their employees or students. Pacific Telephone

How is everyone warned that an attack is eminent? That's easy! It is all done with a turn of a master dial. The Civil Defense Forces and Pacific Telephone have an elaborate system of "bells and lights" interconnected through private telephone line facilities and controlled by one master dial. This signal is instantaneous at all locations. Yellow means—attack probable, red—attack eminent, and white—all clear.

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